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Service Company Profile

Moyer Indoor / Outdoor

Company Information: Founded in 1869, Moyer Indoor / Outdoor has grown from a small feed mill to a widely diversified service and maintenance based company

URL: www.emoyer.com

Address: 1345 Easton Rd, Unit 110, Warrington, PA 18976

Phone: 215-799-2008

Technicians: 14 (including part-time & seasonal help)

Contact: Amy M. Rullo, Pool Division Manager

Joe Innamorato, Tech Services, Pool Division

Services: A complete “valet style” pool and spa service with all-inclusive contract including chemicals. Typical contract includes 20 site visits per season.

The Experience: In 2011, Moyer started using E-Z POOL on 160 pools, primarily residential with a few larger HOAs. Before using E-Z POOL and REVIVE!, Moyer offered traditional water care programs with trichlor tabs, shock (cal hypo and dichlor) and algaecide (Poly 60, Copper and Silver). Many of these pools experienced significant phosphate / nitrate issues and various degrees of mustard, pink and black algae during the swimming season. These issues were eliminated on the pools using E-Z POOL and REVIVE! in 2011. Technical training for seasonal employees is now simplified with the easy once-a-week E-Z POOL application. Additionally, Moyer has experienced zero call-backs for water issues, algae blooms, or balancing variances for pools on E-Z POOL. Customer complaints, poolside visits and overall chemical costs have been reduced.

Moyer estimated that traditional water care programs are costing an average of \$45 week while pools on E-Z POOL cost only \$22 week. Total chemical spend was reduced by \$40,000 in 2011. Moyer uses REVIVE! for all pool startups before moving to E-Z POOL and plans to add the economically sized 30 gallon drums of REVIVE! to each truck in 2012.