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Company Profile

Pettis Pools

Company Information: Founded in 1962 in Greece, NY by teachers Larry and Erma Pettis, the company has since grown into a diversified full-service pool installer and retailer with two locations serving the Rochester area.

URL: www.pettispools.com

Address: 1186 Manitou Rd. Hilton, NY 14468
825 Fairport Rd. East Rochester, NY 14445

Phone: (585) 392-7711

Technicians: 12 core staff, 85+ seasonal staff

Contact: Kelli McBride, Hilton Store Manager

Services: Swimming pool builder (in-ground and above ground) and full-service retailer of hot tubs, saunas, casual furniture, and pool chemicals

The Experience: Early in her career with the company, Pettis Pool Manager Kelli McBride was approached by API's Dave Stuart, who convinced her to try E-Z POOL – a product still in its infancy in the early 2000s. Things went very well for the trial experience and a decade long relationship was born. Shortly after Kelli's first experiences, Pettis began stocking all API products in their retail locations and soon, E-Z POOL was part of new pool installation programs, REVIVE! was a regular on the scene of pool openings, and EZ SPA Care Kits were being sold alongside hot tubs. API products had found a home in every aspect of business – from installation to retail – at Pettis Pools.

Today, Kelli and her team sell to many customers that use E-Z POOL each summer. This year, she anticipates her E-Z POOL client base could as much as double by season's end as a result of their new pool installation program that continues to integrate the product for maintenance on every pool installed. Kelli called API a "huge part" of the plan for 2012, and intends to keep all API pool and spa products at the "forefront" of Pettis Pools selling initiatives.