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## Service Company Profile

### **The Pool Boys**

**Company Information:** Founded in 2009 The Pool Boys is a service and maintenance based company with over 11 years of experience in the swimming pool and spa industry. The Pool Boys currently manages over 100 pools, primarily residential with a few HOAs that they visit weekly. The Pool Boys is fully-insured and CPO certified since December 2010.

**URL:** [www.thepoolboys.biz](http://www.thepoolboys.biz)

**Address:** 21 Earl Drive, White Heath, IL 61884

**Phone:** 217-841-4952

**Contacts:** Christian Freebairn, Owner  
Scott Offill, Owner  
Mary Lane, Administrative Assistant

**Services:** A la carte service plus chemicals - Vacuuming/Brushing, Sand & D.E. Filter Change, Cartridge Filter Care & Replacement, Chemicals & Delivery, Winter Cover Replacement, Replacement Parts, Above Ground Pool Sales and Installation, Pressure Washing, Opening and Closing, Leaf Dragging, Water and Pressure Testing, New Plumbing, Up Grades, Other Services.

**The Experience:** After only one year in business, The Pool Boys started using E-Z POOL in 2010 on 10 of their customer pools. Based on customer requests and feedback as well as their own assessment, E-Z POOL usage was increased to 42 pools in 2011. REVIVE! is also part of their program, particularly for pool openings in the spring. Since using E-Z POOL and REVIVE!, The Pool Boys pools have experienced improved water quality with fewer chemicals and no algae through the season. E-Z POOL has also reduced the amount of call-backs and has saved The Pool Boys significant time in chemical applications, testing, and revisits. In addition, given that The Pool Boys' pool contracts only include the cost for their service and chemicals are billed separately, The Pool Boys has also saved their customers significant costs. They have found that pools on E-Z POOL are costing as much as 50% less to operate.