



880 Jupiter Park Drive, Suite 14
Jupiter, FL 33458
561-743-0449 ph
561-743-4922 fx
apiwater.com

Company Profile

Underwater Unlimited, Inc.

Company Information: Founded in 1975 in Greenwood, Indiana by Dave and Mary Sue Meiser.

URL: www.underwaterunlimitedpoolsandmore.com

Address: 4800 West Smith Valley Road
Greenwood, Indiana 46142

Phone: 317-882-0548

Employees: 20 seasonal staff

Contact: Dave and Mary Sue Meiser, Owner

Services: Retailer and Pool Services

The Experience: The Meisers were introduced to E-Z POOL over 9 years ago by APi National Retail Director, Dave Stuart. Now over a quarter of their customers are on E-Z POOL and they are also closing over 600 pools this fall using the E-Z POOL Winterizing Program.

Mary Sue says "we only carry products that we know will work, not products that might work. APi products have consistency; they do what they say they are going to do and they work time and time again".

Underwater Unlimited is very committed to selling APi products. Along with displaying E-Z POOL directly inside their front door, Underwater Unlimited has dedicated their entire front window to E-Z POOL so that it's the first product customers see!

They also proudly promote E-Z POOL as well as EZ SPA and REVIVE! on their website. Underwater Unlimited uses REVIVE! for start-ups, clean-ups, and regular maintenance. Their customers are amazed with the results and are often heard exclaiming "Wow!" or "Oh my gosh!". Many of their customers also use EZ SPA throughout the year and love it!